

DESIGN  
WEEK  
KOLDING



29/5 - 4/6 '17

# DISCOVER EXPLORE DESIGN



Kolding  
Kommune  
en del af trekantområdet

We design for life

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**SUGGESTIONS FOR  
THE INTERNATIONAL  
PROGRAM  
MAY 31. – JUNE 1. 2017**

FOR FURTHER PRACTICAL INFORMATION ABOUT ACCOMMODATION ETC.  
PLEASE CONTACT TRINE ELLEMOSE ZIELKE [TRZI@KOLDING.DK](mailto:TRZI@KOLDING.DK)



**Kolding  
Kommune**  
en del af trekantområdet

We design for life



## WHERE to go

### **Kolding municipality – we design for life**

“Together we design options for a better life through entrepreneurship, social innovation and education”.

Innovative collaboration between government, citizens and business community”.

## WHAT to see

### **Strategic design and design for policy**

Meet civil servants and politicians, who have been involved, in design driven policy making and developing strategic design projects.

### **Tour Design**

Design Thinking contains the capacity to play a decisive role developing the Nordic welfare system, version 2.0.

In Kolding, we use Design Thinking for social innovation, business innovation, branding and as an experience-oriented aesthetic factor. The tour represents selected cases and places.

### **The library**

#### **Exhibition: We design for life - Was für ein ding?**

The exhibition presents 30 internal design projects from The municipality of Kolding. The project have all been nominated for the internal design award deSIGNE, that each year is given to a design project. The 30 projects are presented in a big pavilion that mimics the architecture of the library. Here you are able to walk through the vision We Design for Life, and get a sneak peak of how you design a municipality - from an outdoor classroom, rethinking sickness benefits service, worthy eldercare and cutting edge urban development.

### **SDU: The University of Southern Denmark in Kolding**

Is characterised by close co-operation across the academic settings, by innovative initiatives within design oriented research and education and by strong collaboration with the local business community and public institutions.

### **New Nordic Designthinking**

By Jacob Buur, Professor, Head of Research Unit, Head of Centre

## WHERE to go

### **Visiting - Design school Kolding (2017 - 50th anniversary)**

Danish design is more than beautiful, exclusive products. We enrich a long democratic tradition in which design-ers together with users find sustaina-ble and inclusive solutions in a play-ful manner.

### **D2i/Design to Innovate**

Regional design cluster

### **Visiting local Design consultants/ companies**

### **Visiting Sanseslottet**

Probably the first design kindergarten in the world.

### **Conference - Social impact**

May 31. hosted by Kolding municipality (Partial participation)

## WHAT to see

### **Introduction to the school.**

### **D2i – Design to innovate**

is a design cluster aiming to generate business development and growth in private enterprises, through use of design as a method for innovation. Their focus is not on tangible design products or design as form giving, but rather on design as a method and a strategic tool for companies to enhance their productivity and business development.

### **MADE, Flying October, Design Hub Kolding Pakhuset.**

Representing different competencies from social development to urban development.

### **The house and surroundings are unconventional and sets the stage for exciting and different activities.**

Education is made partly based on a creative, experimental and creative approach. Cultural expression is a priority. All schoolchildren in Kolding are trained in design processes.

### **Speak from keynote:**

Social Innovation for Impact – The Australian Context

By Carolyn Curtis, Chief Executive Officer (TACSI, The Australian Centre for Social Innovation).



## WHERE to go

### Danish Design Award show

May 31. hosted by DWK/Design Week Kolding, D2I/Design to Innovate and Designschool Kolding.

This evening 7 Danish design awards, are distributed in Kolding.

## WHAT to see

### The prizes:

Building Markets

– a design award for solutions that increase revenue

Fostering Partnerships

– a design award for solutions that create value for citizens through new public/private partnerships

Improved Welfare

– a design award for solutions that strengthens the welfare capacity of society

Game Changer

– a design award for solutions that have radically transformed a sector or business area

Young Talent

– a design award for an outstanding talent aged 30 years or younger

People's Choice

– a design award for solutions that are selected by the general public

Danish Design Council - Annual prize

### Koldinghus – The old castle

Shows design with a historical approach

### The architectural restoration of Koldinghus and exhibitions:

Beyond Icons -

New perspectives on design challenge our views on design by going behind the icons and exhibit many designers, users, politicians, culture personalities, scientists and professionals bid on brilliant design, which will not necessarily be "icons" known from the magazine's covers.

As an integrated part of the exhibition, the graduates from Design School Kolding will represent their projects

A castle, a city, a collection

The exhibition focuses on the natural connection between Koldinghus and the city of Kolding and the shared history between the castle and the city. The exhibition is based on the museum's large collection of older Danish silver, which covers the period from the later part of the 1500s until the end of the 1800s.

The silver takes the visitors on a journey through stylistic history that offers a grand

## WHERE to go

### **Koldinghus – The old castle**

Shows design with a historical approach

### **Trapholt**

Shows contemporary design and art

## WHAT to see

and clear view of the varying trends and fashions in silver design over the centuries.

Visitors to the exhibition will also be able to see how changing fashions and styles have influenced painting and furniture design.

### **Exhibitions:**

Arne Jacobsen's summerhouse

Arne Jacobsen's Kubeflex summerhouse is an attraction for anyone who is interested in design and architecture.

Danish modern - Seven Danish wonders

This exhibition presents seven main works by seven Danish furniture designers who have written themselves into design history. Seven Danish Wonders whose unique idioms have not only put a significant mark on Danish culture, but have participated in establishing Denmark as a design-nation as well as arisen international interest and recognition.

ACCUSED – Art and design in court

Should design be original or are copies OK?

Who wins and loses in court proceedings for the design and art? Several well-known Danish designer brands and artists are included in the exhibition.

INSTANT ICON - photogenic design

Presents the media story of seven design icons told through images, spaces, words and objects.

Are there special features or details, that characterize each piece of furniture and makes it ideal as a media darling?

**For further practical information about accommodation etc.  
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